522 Dee Ann Drive
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MELANIE G. WILDERMAN, Ed.D

Education

Doctor of Education, Educational Leadership in Higher Education
Oklahoma State University, December 2017, Stillwater, Oklahoma
Dissertation: *Exploring Options to Build trust Between Journalists & Audiences in Collegiate Community Journalism Education*

Master of Arts, Journalism and Mass Communication (professional writing sequence)
University of Oklahoma, December 2003, Norman, Oklahoma

Bachelor of Arts, Journalism and Mass Communication (journalism sequence)
University of Oklahoma, May 2001, Norman, Oklahoma

Current Position

Associate Professor of Journalism & Executive Director of Oklahoma Scholastic Media, University of Oklahoma, Gaylord College of Journalism & Mass Communication, July 2013 to present. Tenure and promotion to associate professor granted in 2019.

Breakdown of contract:

- **Service (50%):** Direct Oklahoma Scholastic Media conferences and contests, serve on college and university committees, advise student groups
- **Teaching (30%):** Teaching rotation includes: Multimedia Journalism, Introduction to Media Writing & Storytelling (coordinate all adjunct-led sections of Media Writing & Storytelling), Media Law, Feature Writing, Journalism, Ethics & Democracy (senior capstone), Introduction to Project/Thesis (graduate level), Narrative Non-Fiction for Social Impact, and Graphic Design for Media Storytelling & Promotion; serve on and chair graduate student thesis and project committees
- **Research & creative activity (20%):** Creative activity includes film scripts, stage plays, and magazine articles; research areas include scholastic journalism, journalism education, community journalism, and service learning.

Previous Experience

Instructor of Mass Communication, Northwestern Oklahoma State University, Communication Department. August 2005 to May 2013. Responsibilities included:

- Courses taught: News Reporting, Mass Communication Law and Ethics, Feature Writing, News Editing, Publication Design, Introduction to Media Theory & Research
- Faculty adviser to weekly student newspaper, *Northwestern News*
- Advise 15-20 mass communication majors per semester in course enrollment
- Assist in restructure of program curriculum
- Responsible for assessment reports for mass communication program
- Committee work including: Service Learning Committee—6 years, Financial Aid Appeals Committee—5 years, Faculty Senate—2 years, Scholarship Committee—2 years, Grievance Committee—1 year, Honors Committee—1 year, Accreditation Subcommittee —1 year

University of Oklahoma, Gaylord College of Journalism, Adjunct Instructor, January 2004 to May 2005

- Teach lab section to Writing for Mass Media class
- Coach students on all aspects of journalism writing

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Previous Experience continued:

Oklahoma State University, English Department, Adjunct Instructor, August 2004 to May 2005

- ➔ Teach English Composition I and II
- ➔ Focus on critical thinking and scholarly and creative writing

Oklahoma City Community College, Arts and Humanities Department, Adjunct Instructor, August 2004 to May 2005

- ➔ Teach English Composition I
- ➔ Focus on critical thinking and scholarly and creative writing

University of Oklahoma, Writing Center, Consultant, January 2005 to May 2005

- ➔ Coach students on writing papers for any college-level class during 30-minute sessions

University of Oklahoma, Gaylord College of Journalism, Graduate Assistant, August 2002 to December 2003

- ➔ Help coordinate Oklahoma Interscholastic Press Association (what is now Oklahoma Scholastic Media) conferences
- ➔ Assist professor with class preparation and grading
- ➔ Assist with research to develop proposal for Gaylord College Ph.D. program

University of Oklahoma, University Press, Editorial Assistant, August 2002 to May 2004

- ➔ Assist managing and associate editors in editing duties
- ➔ Edit/proofread manuscripts
- ➔ Promotional copy writing

Mid-Del News, Midwest City, OK, Staff Reporter/Designer, January 1999 to August 2000

- ➔ News and feature writing
- ➔ Editing
- ➔ Layout and design
- ➔ Photography

Research (creative activity/research = 20% of contract)

Refereed Journal Articles

- ➔ Wilderman, M. & Nasrin, S. (Dec. 7, 2023). Scholastic Journalists Covering Controversy in the COVID-19 Era: A Textual Analysis. *Journalism and Mass Communication Educator.* https://doi.org/10.1177/10776958231210226
- ➔ Wilderman, M. (Jan. 4, 2022). Applying Scanlan's 'Coaching Way' to Media Design Instruction. *College Media Review*. Journal of the College Media Association. Online publication: http://cmreview.org/applying-scanlans-coaching/
- ➔ Wilderman, M., & Nasrin, S. (2020). The Problem of Subjectivity in High School Reporters' News Writing. *Southwestern Mass Communication Journal.* 35(2), 28-37.
- ➔ Wilderman, M., Nasrin, S. and Davis, J. (2018). Budget Cuts in Scholastic Media: A Focus Group Study of Journalism Advisers' Survival Skills. *Journalism and Mass Communication Educator.* 74(3), 64-73.

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Academic Presentations

Refereed paper presentations

- "Underrepresented High School Journalists Telling Their Stories, And the Roles of Their Collective Journalism." Melanie Wilderman. Association for Education in Journalism & Mass Communication 107th Annual Conference. August 8-11, 2024. Philadelphia, PA.
- "How High School Journalists Cover Controversy." Melanie Wilderman & Sohana Nasrin. Association for Education in Journalism & Mass Communication 107th Annual Conference. August 8-11, 2024. Philadelphia, PA.
- "A Good Place to Start but a Bad Place to Finish:" Artificial Intelligence Chatbots and Social Learning Theory in the Journalism. Daniel Thompson & Melanie Wilderman. Association for Education in Journalism & Mass Communication 107th Annual Conference. August 8-11, 2024. Philadelphia, PA.
- "Scholastic Journalists Covering Controversy in the COVID-19 Era: A Textual Analysis," by Melanie Wilderman and Sohana Nasrin. Association for Education in Journalism & Mass Communication 105th Annual Conference. August 2-5, 2022. Detroit, Michigan.
- "The Problem of Subjectivity in High School Reporters' News Writing," by Melanie Wilderman and Sohana Nasrin. Southwestern Education Council on Journalism and Mass Communication Annual Conference. October 4-5, 2019. New Orleans, L.A.
    - *Selected as one of six top papers*
- "An Analysis of Community Journalism Professionals' Insights of College Journalism Students and Curriculum," by Melanie Wilderman. Southwestern Education Council on Journalism and Mass Communication Annual Conference. October 4-5, 2019. New Orleans, L.A.
- "Exploring Options to Build Trust Between Journalists and Audiences in Collegiate Community Journalism Education," by Melanie Wilderman. Association for Education in Journalism & Mass Communication 101st Annual Conference. August 6-9, 2018. Washington, D.C.
    - *One of 28 papers nominated for the AEJMC Research Prize for Professional Relevance, which seeks work that "brings newfound clarity and insight to emerging media industry practices, cultures and business imperatives."*
- "Budget Cuts in Scholastic Media: A Focus Group Study of Oklahoma Journalism Advisers' Survival Skills." By Melanie Wilderman, Sohana Nasrin, & Jeremy Davis. Association for Education in Journalism & Mass Communication 100th Annual Conference. August 9 -12, 2017. Chicago, Illinois.
- "The Problem of Budget Cuts in Scholastic Media," by Melanie Wilderman, Sohana Nasrin, and Jeremy Davis. AEJMC MidWinter Conference 2017. March 3-5, 2017. Gaylord College. Norman, Oklahoma.
- "Service Learning and Community-Oriented Journalism in Collegiate Journalism Education: A Qualitative Case Study," by Melanie Wilderman and Sohana Nasrin. AEJMC MidWinter Conference 2017. March 3-5, 2017. Gaylord College. Norman, OK.
- "Service Learning & Community Journalism in Collegiate Media Education," by Melanie Wilderman and Sohana Nasrin. 9th Annual Oklahoma Service Learning Conference. Oct. 25, 2016. Redlands Community College, OK.
- "September 11, 2001: How Yearbook Journalists Covered a National Tragedy," by Melanie Wilderman and Laura Schaub. AEJMC 86th Annual Convention, July 30-August 2, 2003 Kansas City, MO

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Session presentations

- ➔ "Next-level Feature Writing." Session presentation. JEA/NSPA Spring National High School Journalism Convention. April 2023. San Francisco.
- ➔ "The Coaching Way . . . but with Design." Session presentation. JEA/NSPA Spring National High School Journalism Convention. April 2023. San Francisco.
- ➔ "Reinvigorating Writing Skills Post Lockdown." AEJMC Scholastic Division Teach-In. August 2, 2022. Detroit, Michigan.
- ➔ "The Coaching Way . . . but with Design." JEA/NSPA Fall National High School Journalism Convention. November 2021. Virtual.
- ➔ "The Coaching Way . . . but with Design." AEJMC Scholastic Division Teach-in. July 21, 2021. Virtual Workshop for Scholastic Media Teachers.
- ➔ "Profile This!," by Melanie Wilderman. JEA/NSPA Spring National High School Journalism Convention. Nov. 21-41, 2019. Washington D.C. & Nov. 1-4, 2018. Chicago, Illinois.
- ➔ Great Ideas for Teaching (GIFT) finalists' poster session. "Building Blocks Business Card: Coaching Students in Simple, Effective Design Strategies." Association for Education in Journalism & Mass Communication 102nd Annual Conference, August 7-10, 2019, Toronto, Ontario.
- ➔ "Teaching information ethics in scholastic journalism." by Sohana Nasrin and Melanie Wilderman. JEA/NSPA Spring National High School Journalism Convention. Nov. 1-4, 2018. Chicago, Illinois.
- ➔ "Challenges and Solutions: Scholastic Media Budget Cuts," by Melanie Wilderman and Sohana Nasrin. JEA/NSPA Spring National High School Journalism Convention. April 6-9, 2017. Seattle, Washington.
- ➔ "Community-Oriented Journalism as Service Learning in College of High School Courses," by Melanie Wilderman. Dare to Dream: 28th Annual National Service Learning Conference. March 24, 2017. Anaheim, California.
- ➔ "Transformation through Engaged Scholarship in Scholastic Media: The Problem of Budget Cuts in Focus," by Melanie Wilderman & Sohana Nasrin. Aspen Conference on Engaged Communication Scholarship. July 31, 2016. Aspen, CO.
- ➔ "From the Classroom to the Newsroom: Service Learning in Journalism Classes Takes Students Down Civic Paths," by Melanie Wilderman, Ted Satterfield & Crystal Herber. Langston University 4th Annual Service Learning Conference. Feb. 25, 2011. Langston, OK.
- ➔ "College Media Service Learning & Civic Engagement through Civic Journalism" by Melanie Wilderman. National Conference on Learning-Centered Teaching. April 12-14, 2010. Tulsa, OK
- ➔ "How a 'Wave' from One Service Learning Project Rippled Through a University," by Melanie Wilderman and Kacy Hibdon. Langston University 3rd Annual Service Learning Conference. March 1, 2010. Langston, OK
- ➔ "Service Learning & Civic Journalism: A Simple Merger with Immense Potential." Langston University 2nd Annual Oklahoma Service Learning Conference. Nov. 7, 2008. Oklahoma City, OK

Academic/professional panels

- ➔ Panelist & presenter for the panel "Innovative Approaches in JMC Education" with submission "Amplifying voices: A shift in thinking of sources as 'unheard' rather than 'voiceless' in journalism." Southwestern Education Council on Journalism and Mass Communication Annual Symposium. November 4-5, 2022. Waco, Texas.
- ➔ Panelist, Graduate Student Interest Group Research Panel: "Promoting Social Justice in the Classroom as a GTA." 46th Annual AEJMC Southeast Colloquium. March 18-20, 2021. Elon University. Virtual.

Academic/professional panels continued:

- ➔ Moderator, "Public and Private: A Look at the Latest Insights about Scholastic Journalism." Association for Education in Journalism & Mass Communication 103rd Annual Conference. Scholastic Journalism Division. August 6-9, 2020. Virtual.
- ➔ Panelist, "How Current Research Applies to Scholastic Journalism." Association for Education in Journalism & Mass Communication 103rd Annual Conference. Scholastic Journalism Division. August 6-9, 2020. Virtual.
- ➔ Organizer/moderator/panelist, "Story Matters." Writing in Film panel. Austin Revolution Film Festival. September 7, 2019. Austin, Texas.
- ➔ Panelist, "Teaching Panel Session: Teaching Writing Skills to Students Who Can't Write." Association for Education in Journalism & Mass Communication 101st Annual Conference. August 6-9, 2018. Washington, D.C.
- ➔ Panel moderator for scholastic journalism group's refereed paper session, "Intersecting Literacies: News, Journalism, Civics and Data." Association for Education in Journalism & Mass Communication 101st Annual Conference. August 6-9, 2018. Washington, D.C.
- ➔ Panel moderator, "Scholastic Media Challenges, Present and Future." AEJMC MidWinter Conference 2017. March 3-5, 2017. Gaylord College. Norman, Oklahoma.
- ➔ Panelist, "Writers' Panel." Austin Revolution Film Festival. September 2017. Austin, Texas.
- ➔ Panelist, "Minority Workshops for High School Students," by Toni DeAzlan-Smith, Paul Mitchell, Marisa White, and Melanie Wilderman, Broadcast Educators Association Annual Conference. April 17, 2016. Las Vegas, NV.
- ➔ Roundtable presentation, "Universities and the Knowledge Economy: Linking Local University Administration to Global Conversations," by Tami Moore, Josh Krawczyk, Zarrina Azizova, Melanie Wilderman, and Boomer Appleman. Association for the Study of Higher Education 35th Annual Conference. Nov. 2010. Indianapolis, IN.
- ➔ Roundtable presentation, "Natural Ties: Service Learning & Civic Journalism in Curriculum," by Melanie Wilderman, Ted Satterfield & Jesse Schroeder. Central States Communication Association Annual Conference 2009. April 1-5, 2009. St. Louis, MO.

Workshops and Institutional Presentations

- ➔ "Your Voice, Your Vote." A Voter Registration Event. Hosted as part of the OU Faculty Fellow event series. Couch Dorms. Norman, Oklahoma. Oct. 8, 2024
- ➔ Led sessions on interviewing and writing headlines & captions for Walsworth Yearbook's Heart & Soul workshop. Hosted at Gaylord College. Norman, OK. May 29, 2024.
- ➔ Developed one-day professional magazine design with focus on InDesign workshop for Montana Electric Cooperatives Association. October 3, 2023. Great Falls, Montana.
- ➔ "Textual Analysis for Media Research." Part of the Gaylord College Brown Bag Series for Research & Creative Activity. Presented to faculty and graduate students. Sept. 29, 2023. Gaylord College, Norman, OK.
- ➔ Developed one-day professional magazine writing and design workshop for Montana Electric Cooperatives Association. August 31, 2021. Great Falls, Montana.
- ➔ Workshop presentations for Oklahoma Institute for Diversity in Journalism yearly, 2014-2023, include "Writing the Profile with a Side of Interviewing." "Interviewing, part 1," "Writing the Profile," "Story Structure" and "Infographics to Enhance your Stories." Hosted at Gaylord College, Norman, OK.
- ➔ Multiple presentations for Oklahoma Scholastic Media Initiative yearly, 2013 – 2017, 2019 and 2021 including "Writing Refresher and Profile Writing," "Graphics for the Web," "InDesign Basics," "Working with WordPress," and "Media Law for Scholastic Publications." Hosted at Gaylord College, Norman, OK.

Workshops and institutional presentations continued:

- ➔ "Assessing Service Learning in Journalism and Communication Courses." 2018 Assessment Forum. Sept. 21, 2018. University of Oklahoma. Norman, OK.
- ➔ Developed two-day magazine writing and design workshop for Montana Electric Cooperatives Association. March 27-28, 2018. Great Falls, Montana.
- ➔ "Digital Publication from Scratch? No Problem!" iPadPalloozaOU 2017. University of Oklahoma. Aug. 25, 2017. Norman, OK.
- ➔ "Service Learning. . . What's That?" Northwestern Oklahoma State University Assessment Day 2009. Student session presentation. April 1, 2009. Alva, OK
- ➔ "Writing Across the Curriculum: A Realistic Approach." Northwestern Oklahoma University Assessment Day 2007. Faculty session presentation. April 11, 2007. Alva, OK
- ➔ "Personality Profile—Discovering the 'Unique Whatness.'" Oklahoma City Community College, Spring Writing Symposium 2005: Points of Contact, April 8, 2005. Oklahoma City, OK
- ➔ Developed and taught one-day sessions in newspaper writing and design for elementary and junior high students as part of "Project HOPE," a grant-sponsored program which brings in underprivileged children to experience college majors at Northwestern Oklahoma State University. 2006, 2008 & 2010
- ➔ "Grammar Goofs and Practical Proofs." Oklahoma Interscholastic Press Association bi-annual conference. University of Oklahoma. October 27, 2003
- ➔ Taught sessions bi-annually in journalism writing and layout/design for Pre-Collegiate Affairs Gifted and Talented Junior High Program. University of Oklahoma. Oct. 2003 to Oct. 2009

Creative Activity (creative activity/research = 20% of contract)

Magazine Articles

- "NOUN Hotel adds options for close-to-campus lodging, dining." *Norman Magazine.* September/October 2023. vol. 13. no. 5. p. 28-29.
- "Special spaces to feed your faces." *Discover Norman.* 2023 annual edition. p. 24-27.
- "'I fell in with artists and never looked back:' Q&A with Jazz in June executive director Norman Hammon." *Norman Magazine.* May/June 2023. vol. 13. no. 4. p. 12-13.
- "And all . . . that . . . Jazz(ercise): Breaking out of the exercise comfort zone." *Norman Magazine.* May/June 2023. vol. 13. no. 4. p. 24-25.
- "A shift in Tornado Alley? Research suggests area with highest tornado activity may be shifting southeast." *Norman Magazine.* March/April 2023. vol. 13. no. 3. p. 14-15.
- "Consider moving that workout outdoors as spring brings warmer temperatures." *Norman Magazine.* March/April 2023. vol. 13. no. 3. p. 24-25.
- "The floating cabins, the lodge and the Big Kahuna: Everything you need for a memorable getaway at Lake Murray State Park." *Norman Magazine.* February 2023. vol. 13. no. 2. p. 14-17.
- "Low-bar resolutions: The only way to go for 2023." *Norman Magazine.* January/February 2023. vol. 13. no. 1. p. 12-15.
- "Norman-area fitness instructors speak to Zumba's lasting popularity." *Norman Magazine.* January/February 2023. vol. 13. no. 1. p. 26-27.
- "Lighting a SPARK!" *405 Business*. Dec. '22/Jan. '23 issue. p. 24-25
- "Orr's Farm for his Family." *405 Business*. October/November 2022 issue. p. 24-25.
- "Hooper family imprints lasting legacy on Norman." *Norman Magazine*. July/August 2022. vol. 12. no. 4. p. 10-11

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Magazine articles continued:

- "The Tullius Brothers: Four decades of building up Norman." *Norman Magazine*. July/August 2022. vol. 12. no. 4. p. 12-13. With sidebar content: "The 'little' guys." p. 14.
- "Norman geologist says work is a 'treasure hunt.'" *Norman Magazine*. July/August 2022. vol. 12. no. 4. p. 26-27.
- "Following McGirt decision, need for tribal law and policy education on the rise. *Norman Magazine*. May/June 2022. vol. 12. no. 3. p. 30-33.
- "Integrity, culture & community: Norman's Indian Education program serves Native students, families and beyond." *Norman Magazine*. May/June 2022. vol. 12. no. 3. p. 22-25.
- "Variety is the (pumpkin) spice of life: Local farm helps families enjoy the autumn season." *Oklahoma Living*. October 2021. vol. 74. no. 10. p. 30-31. Oklahoma Association of Electric Cooperatives
- "Electric safety lessons: Alfalfa Electric Cooperative teams up with Kansas co-ops in safety conference for driving teens." *Oklahoma Living*. November 2019. vol. 71. no. 11. p. 6-7. Oklahoma Association of Electric Cooperatives
- "Stamp out starvation." *Oklahoma Living*. January 2019. vol. 71. no. 1. p. 18-19. Oklahoma Association of Electric Cooperatives
- "Oklahoma's first geologic map rediscovered and recovered." *Oklahoma Living*. August 2018. vol. 70. no. 8. p. 6. Oklahoma Association of Electric Cooperatives
- "(405) Brewing Co.—Founders play with flavor and finesse in Norman's first micro-brewery and on-site tap room." *Luxiere Oklahoma*. July/Aug. 2017. Edition 12, p. 36-37.
- "Life on the Line: A fulfilling career for Bob Owens." *Oklahoma Living*. March. 2017. vol. 69. no. 3. p. 6. Oklahoma Association of Electric Cooperatives
- "Pecan oil treasure." *Oklahoma Living*. Feb. 2017. vol. 69. no. 2. p. 22-23. Oklahoma Association of Electric Cooperatives
- "Juniper: Downtown Tulsa bistro balances class and comfort. *Luxiere Oklahoma*. Jan./Feb. 2017. Edition 10, p. 16-17.
- "The OKC Cellar: Oklahoma's only wine storage and club room." *Luxiere Oklahoma*. Nov./Dec 2016. Edition 9, p. 26-27.
- "Woods and Waters Winery: A brilliant gem is hidden no more." *Luxiere Oklahoma*. Sept./Oct. 2016. Edition 8, p. 14-15.
- "Ginger, my spicy darling." *Luxiere Oklahoma*. Feb./March 2016. Edition 5, p. 14.
- "The delicate balance of work and play." *Luxiere Oklahoma*. April/May 2016. Edition 6, p. 14.
- "Gold Plated: Guilty pleasure meets sanity saver." *Luxiere Oklahoma*. Feb./March 2016. Edition 5, p. 15-16.
- "In the here and VOW: Q&A with Visionary Oklahoma Women president." *Luxiere Oklahoma*. Feb./March 2016. Edition 5, p. 16-18.
- "Behind the scenes as a congressional page." *Oklahoma Living*. Feb. 2016. vol. 68. no. 2. p. 20. Oklahoma Association of Electric Cooperatives
- "Long Live Will Rogers: Oklahoma legend lives on through impersonator. *Oklahoma Living.* Feb. 2015. vol. 67. no. 2. p. 16-17. Oklahoma Association of Electric Cooperatives
- "Modern Meets Rustic: Bell Cow Ranch Cabins serves as event center for rural community." *Oklahoma Living*. April 2014. vol. 66. no. 4. p. 12-13. Oklahoma Association of Electric Cooperatives.
- "Labor of Love at Camp: Canyon Camp is an Oklahoma Gem." Oklahoma Living. October 2014. vol. 66. no. 11. p. 8-9. Oklahoma Association of Electric Cooperatives.
- "50 years on the job: Co-op general manager celebrates milestone." *Oklahoma Living*. October 2013. vol. 65. no. 10. p. 12-13. Oklahoma Association of Electric Cooperatives.
- "Grounded in Safety: Co-op employee learns safety lessons first hand." *Oklahoma Living*. May 2012. vol. 61. no. 5. p. 6-7. Oklahoma Association of Electric Cooperatives.

Magazine articles continued:

- “It’s special indeed: Oklahoma electric cooperatives reach out to children, adults at Special Olympics.” Oklahoma Living. July 2011. vol. 60. no. 7. p. 10-11, 27.
- "The building blocks of an efficient home.” *Oklahoma Living*. April 2009. vol. 57. no. 5. p. 7-9. Oklahoma Association of Electric Cooperatives.
- “Green house on the prairie.” *Oklahoma Living*. April 2008. vol. 56. no. 5. p. 20-21. Oklahoma Association of Electric Cooperatives.
- “Girls of courage, confidence and character.” *Oklahoma Living*. December 2007. vol. 55. no. 11. p. 35. Oklahoma Association of Electric Cooperatives.
- "Best swimming hole." *Oklahoma Living*. January 2007. vol. 55. no. 6. p. 20. Oklahoma Association of Electric Cooperatives. “Best of Oklahoma” edition.
- "Best golf course." *Oklahoma Living*. January 2007. vol. 55. no. 6. p. 22. Oklahoma Association of Electric Cooperatives. “Best of Oklahoma” edition.
- "An Electric Education: Co-ops teach kids how to avoid the dangers of electricity." *Oklahoma Living*. March 2007. vol. 55. no. 8. p. 8-10.
- "Seeing green: golf courses bring a boost to rural economies." *Oklahoma Living*. May 2007. vol. 55. no. 10. p. 20-21
- “Dreams to Dust: Centennial Commission honors alumnus.” *Roundup*. p. 8-9. Northwestern Oklahoma State University Alumni Magazine. Winter 2007.
- “There’s no place like home.” *Boyd Street*. November 2005. Norman, OK.

Paid advertising feature content

- “2844 Guilford.” *Luxiere Oklahoma*. June/July 2016. Edition 7, p. 23-25.
- “Atypically Sophisticated.” *Luxiere Oklahoma*. Dec. 2015. Edition 4, p. 22-23.

Film Scripts

- ➔ “Painting Trees at Daycare.” Short script. Written in 2024.
  - Selection, finalist for “best comedy short,” for Austin Revolution Film Festival 2025
- ➔ “Tales from the Virtual Classroom.” Short screenplay adapted from stage play.
  - Selection, finalist for “best comedy short screenplay,” won “best in show” award for short script (all genres) at Austin Revolution Film Festival 2021
- ➔ “The ‘C’ Word (No, Not THAT One).” Short screenplay adapted from stage play.
  - Selection, finalist and winner of director’s choice award for “best short screenplay,” at Austin Revolution Film Festival 2021
- ➔ “Alcoholidays: The Movie.” Feature comedy script adapted from stage play version.
  - Selection, finalist for “best feature—comedy” at Austin Revolution Film Festival 2019.
- ➔ “#AtheistsAreAssholes.” 30-minute television script.
  - Selection, finalist, and runner up for “best television script” at Austin Revolution Film Festival 2018.
- ➔ “Shelter in Place.” Short film script.
  - Selection and winner “Judges’ Choice” in GO Independent International Film Festival September 2017. Washington, D.C.
  - Selection and Runner Up for best short screenplay in the 13th Annual American Gem Literary Festival 2017-2018. Beverly Hills, California.
  - Selection and Semi Finalist for “best female written short” in Kansas City Film Festival. April 6-9, 2017. Kansas City Missouri.
  - Selection and Semi Finalist for “best short” at Austin Comedy Short Film Festival. April 10, 2017. Austin, Texas

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Film scripts continued:

- ➔ "Uterus Chat." Short film and short film script.
  - Selection for Seattle Transmedia & Independent Film Festival. July 20-23, 2017. Seattle, Washington.
  - Selection and winner "best Oklahoma short" for Fly Film Festival 2016. August 5-7, 2016. Enid, Oklahoma.
  - Selection and winner "best short comedy" at Austin Revolution Film Festival 2015. Sept. 28, 2015. Austin, Texas
  - Selection and winner "best screenplay" at deadCENTER Film Festival 2013, Oklahoma City, Oklahoma.

Stage plays

- ➔ "The Master Posers!" Written by Melanie Wilderman. A short sketch/stage play.
  - Invited as part of the all-female comedy show for the Norman Depot Comedy Night, March 21, 2024.
- ➔ "Stream a Little Stream of Me." Written by Melanie Wilderman
  - Premiere: Directed by Rick Lockett for the NAMRON Players 10th Annual 24-Hour Plays. Run date: October 1, 2022 at The Depot: Norman, OK.
- ➔ "The 'C' Word (No, Not *that* One)." Written by Melanie Wilderman
  - Premiere: Directed by Moira Mosely for the NAMRON Players 9th Annual 24-Hour Plays. Run date: July 31, 2021 at The Depot: Norman, OK.
- ➔ "Barely Baptized." Written by Melanie Wilderman
  - Commissioned by the NAMROM Players as part of a grant-funded one-act plays showcase
  - Directed by Sheryl Martin, premiered via livestream (due to COVID-19 pandemic) February 27, 2021
- ➔ "Tales from the Zoom Classroom." Written by Melanie Wilderman
  - Premiere directed by Rodney Brazil. Produced by NextStage, Oklahoma City. Run date: December 31, 2020, via livestream (due to COVID-19 pandemic).
- ➔ "The Dad Delusion." Written by Melanie Wilderman
  - Premiere: Directed by Jane Gibbons for the NAMRON Players 8th Annual 24-Hour Plays. Run date: July 27, 2019 at The Depot: Norman, OK.
  - Second showing. Directed by Rodney Brazil. Produced by NextStage, Oklahoma City. Run date: May 29, 2020, via livestream (due to COVID-19 pandemic).
- ➔ "Faithiest." Written by Melanie Wilderman
  - Premiere: Directed by Rodney Brazil. Produced by NextStage. Oklahoma City, OK. Run dates: July 19-29, 2018 at The Venue OKC, Oklahoma City, OK.
- ➔ "Sunshine Airlines, for Today's Thrifty Flyer." Written by Melanie Wilderman.
  - Premiere: Directed by Cassie Carroll for the NAMRON Players 7th Annual 24-Hour Plays. Run date: July 28, 2018 at Norman Music Institute: Norman, OK.
  - Invited to write for this festival based on success of *Alcoholidays* and *Faithiest*.
- ➔ "Alcoholidays." Written by Melanie Wilderman & Ted Satterfield.
  - Third showing: Directed by Timothy Berg. Produced by [Artspace] at UNTITLED: Oklahoma City, OK. Run dates: Dec. 8-17, 2017 at [Artspace] at UNTITLED
  - Second showing: Directed by Rodney Brazil. Produced by Oklahoma City Theater Company: Run dates: Dec. 3-20, 2015 at Oklahoma City Civic Center
  - Premiere: Directed by Rodney Brazil. Produced by NextStage: Oklahoma City, OK. Run dates: Nov. 8-23, 2013 at The Boom: Oklahoma City, OK.

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Novels, written

- ➔ "The Ghost Glimpser, Case #2: Cadence Pride and the Arduous Assignment." Amazon Digital Services. September 2011.
- ➔ "The Ghost Glimpser, Case #1: Cadence Pride and the Missing Memorabilia." Amazon Digital Services. January 2011.

Novels, edited

- ➔ "A Capitalist Carol: The heroic tale of Ebenezer Scrooge and that free-loading Bob Cratchit," by Ted Satterfield. (Editor, Melanie Wilderman). Kindle Direct Publishing. November 2018
- ➔ "We're All Bad in Bed," by Shelby Simpson. (Editor, Melanie Wilderman). Drunk Publishing. February 2017.

Teaching in current position = 30% of contract

Course rotation in past five years has included:

- ➔ **Introduction to Media Writing & Storytelling, JMC 2033**
  - Serve as coordinator for all sections since spring 2022 (10-15 sections per semester)
    - Train new instructors
    - Created, maintain and update template Canvas course and content
    - Provide additional support to students in all sections
  - Teach sections as needed
    - course covers introductory writing instruction for journalism, public relations, advertising and creative media works
  - Revamped curriculum and materials, summer 2014
  - Continue contributions to yearly updates of curriculum and materials

- ➔ **Multimedia Journalism, JMC 3003**
  - Along with traditional journalism conventions, course includes focus on digital tools and platforms for contemporary newsrooms

- ➔ **Media Law, JMC 4813**
  - This required course focuses on history and contemporary issues for all areas of the media profession: journalism, PR, advertising, film, etc. along with a focus on free speech and citizens' rights in democratic society

- ➔ **Journalism, Ethics & Democracy, JMC 4863 (senior capstone class)**
  - Class fulfills the journalism seniors' final capstone requirement

- ➔ **Long Form Story telling, JMC 3023 (elective)**
  - Focus on various creative non fiction genres and structures for print & digital publications

- ➔ **Narrative Storytelling for Social Impact, JMC 5001**
  - One hour, graduate-level special elective course, taught twice since 2022
  - Provides students with knowledge about the processes and structures of nonfiction narrative storytelling to influence positive change to, or at least a deeper awareness of, current social injustices.

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Teaching continued:

➔ **Graphic Design for Media Storytelling & Promotion, JMC 5001**
- One hour, graduate-level special elective course, fall 2018 - 2021
- Focuses on elements of design, typography, and imagery as they apply to visual storytelling and promotion components in the media industry.
- Explores design theory, color theory, and visual literacy and moves into practice with graphic design projects common to journalism, professional writing, strategic communication, and other areas of visual communication.

➔ **Project/Thesis, JMC 5901**
- Course helps orient graduate students and work toward writing the introduction and literature outline of a thesis/project prospectus

➔ **Introduction to Media, JMC 1013**
- Taught one section yearly of first class in JMC major
  - 2013 - 2016, honors section, 30 students per section
  - 2017 - 2021, general section, 180 students per section
- Part of team to revamp 1013 curriculum, increasing diversity and media literacy content

Work with graduate students

➔ **Dissertation committee co-chair**
- Daniel Thompson. Research in Journalism Education. (Aug. 2023 – present)

➔ **Dissertation committee member**
- Glenn Flansburg. "Male Perspective and the Self-Objectification of Females in the Music Industry. (March 2024 – present)
- Traci Williams. "The Impact of Symbolic Annihilation on Creative Media Courses and the Power of Culturally Responsive Teaching." (Aug. '23 – present)
- Qian Yu. "Impacts of U.S. newspaper ownership change on the daily newspaper industry: From public ownership to private hedge fund ownership." (Aug. '23- April '24)

➔ **Master's thesis chair**
- Wahida Alam. "News Managers' Perceptions of AI Adoption in U.S. Newsrooms: A Study on Professionalism, Jurisdiction, Control, and Authority. (May '24 – Dec. '24)

➔ **Master's thesis committee member**
- Peyton Ferguson. "Teacher Experiences in New Educational Technology. (Oct. '24 – Present)
- Amanda Siew. "Job Burnout in Journalism: Perspective from Generation Z Local Television Journalists." (Aug. 2023 – July 2024).
- Dayten Israel. "Immersive Recruitment: Immersive Technology's Application in Rural Recruitment in Higher Education." (August 2017 – January 2020).
- Jeremiah Davis. "An Exploration of Best Practices in High School Journalism Websites Using a Hybrid Content Analysis." (June 2016 - December 2016).

➔ **Master's project chair**
- Jaden Biffle. "When the Bell Rings." Screenplay. (January 2023 – December 2023)
- Anne Wimberly. "Leaving Needle Springs." Screenplay. January 2023 – May 2023).

Master's project chair cont.

- John Wheeling. "The Dragonsong Wager: A Memoir in 8 Lyfts." Nonfiction book. (Aug. 2022 – May 2023).
- Dylan Larino. "Vexation of Spirit." Documentary. (August 2019 – December 2020).
- Kiana Moridi. "Oklahoma's First Online Fashion Magazine." (August 2019 – May 2020).
- Alexandra Goodman. "Building a Comprehensive Media Literacy Curriculum in the Age of Fake News." (October 2018 – May 2019)
- Soyun Johns. "The Power of Words." Screenplay. (January 15 - May 15, 2015)

➔ **Master's project committee member**

- Lauren Tuck. *Neon*—a screenplay. (Aug. 2023 – May 2024).
- Kristy Smith. "Party at the Pines Bar and Bites." Mystery Novel. (Aug. 2023-Dec. 2023)
- Anna Swafford. Public relations campaign. An investigation into Gen Z preferences toward social media parasocial relationship dimensions with music media figures. (Jan. 2022 – May 2023.)
- Audrey Williams. Public relations campaign for OU Food Pantry. (Jan. 2022 – May 2023)
- Julia Dolmatova. Public relations campaign for OU art museums. (Jan. 2023 – May 2023)
- Lauren Capraro. "Corporate Social Responsibility, COVID-19, and Amtrak." (Feb. 2020 – Jan. 2021)
- Grasyn Fuller. "The Transfer Transformation: Stakeholder Communication Within Transfer Programs at the University of Oklahoma." (Sept. 2019 – Dec. 2020)
- Mel Odom. "Sing of Shadows." Mystery novel. (Jan. 2019 – May 2019).
- Jeremy Cowen. "Public Relations Outreach for Rural Oklahoma Banks." (Jan. 2018 – Dec. 2018).
- Victor Henderson. "Black Twitter." Non-fiction book. (March 2015 - May 2016).
- Stephen Huggins. "Oliver Griffon and the Witch's Curse." Young adult novel. (Jan. 2016 - April 2016).
- Lezlie Christian. "No Rest for the Wicked." Mystery novel. (Nov. 2015 - April 2016).
- Shelby Simpson. "Good Globe." Non-fiction travel book. (Jan. 2015 - May 2015)

College & University Service = 50% of contract

Executive Director, Oklahoma Scholastic Media (summer 2013 – present). *Oklahoma Scholastic Media is the nation's oldest continuously-running association for scholastic journalism. About 80 schools are involved, and currently we bring about 1,100 students and teachers annually to campus between our main spring and fall events. Since my appointment as director, we have grown membership and attendance. Before my contract began, the spring 2013 event brought in fewer than 200 participants. However, the spring 2015 event saw the most attendance for spring in 11 years with 423 participants, and our fall 2015 event saw the most attendance for fall in 10 years with 670 participants. We broke this record again in fall 2018 with 709 attendees and fall 2019 with 720. Post COVID-19 lockdown, are numbers have returned, with fall '21 and fall '22 events bringing in around 550 each, fall '23 just shy of 700,* ***and fall '24 being the new record breaker at 735.***

OSM duties and new implementations during my tenure include:

- Coordinate a spring and fall conference and contest yearly for Oklahoma scholastic yearbooks, newspapers and other media publications
- In 2024 confirmed partnership with OKC Thunder to host OSM's Spring Media Day in March 2025
- Established new contest in 2024 for short documentary to reach additional students interested in visual storytelling

OSM duties and new implementations cont.

- Starting in 2022, expanded creative video work and broadcasting categories of contests
- In 2020 and 2021 worked to transition conferences to a digital platform during the height of the COVID-19 pandemic.
  - Held virtual conferences in fall '20 and spring '21.
  - Maintained contests and awards every semester of the pandemic
- Run monthly contests during academic year for OSM member schools
- Visit schools regularly to maintain relationships and recruit potential members
- Implement and manage fundraising campaigns as needed
- Publish monthly newsletter for members
- Added new "On Deadline" competition in 2016 for publications to judge entries from students requiring a quick turnaround
- In 2016, fully digitized previous paper-based contest entry system
- In 2015, developed a program to provide free memberships to several schools in inner city or rural areas that struggle financially to allow students in those programs a chance to learn, compete and visit OU for the day
- Coordinate and direct grant-funded summer program, Oklahoma Scholastic Media Initiative, to train scholastic media teachers in digital and online journalism tactics

➔ **Gaylord College Committee Work**

- **Gaylord College Policy Committee:** Work to revamp previous college-level policies or propose new policies to go to a faculty vote
  - Committee established Jan. 2024

- **Access & Opportunity Committee (formerly the Gaylord Diversity Committee)**: Work toward the goals first established in the 2016 Gaylord College Access & Opportunity Plan (formerly Diversity Plan). Chair of committee, fall 2016 – spring 2021 & fall 2023-present; Member, fall 2014 – fall 2016
  - Updated plan in 2019 with input from new faculty
  - Compile yearly report of Gaylord College diversity events
  - Seek applicants for and make recommendation to award yearly faculty diversity award
  - Seek applicants for and make recommendation to award yearly faculty diversity grant
  - Respond to inquiries or concerns as related to issues in the college of diversity, equity, inclusion or belonging

- **Committee A**: Work to evaluate faculty yearly portfolios and make recommendations for tenure and promotion of faculty
  - Elected in fall 2023, unanimous vote

- **Graduate Committee**: Work with other committee members to carry out duties and responsibilities relevant to the Gaylord graduate program. August 2021 – May 2023.
  - Worked in 2021-22 to complete revisions to Gaylord's PhD curriculum

- **Accreditation Report Writing Team**: Contribute to the report for Gaylord College 2021 accreditation process. Most work done between Jan. – Oct. 2021
  - Research, compile and write documentation for diversity & inclusivity standard
  - Write additional areas of report as needed, including outreach to scholastic students
  - Accreditation was successful following 2021 site team visit

Gaylord committees continued:

- **Tenure & Promotion Revision Committee (Ad hoc)**: Work with committee members to revise Gaylord College tenure & promotion policies, Aug. 2020 – December 2021
  - Critically evaluate previous policy
  - Seek input from colleagues concerning tenure & promotion
  - Research other institutions' policies
  - New policy successfully passed by a vote of faculty in Dec. 2021

- **Search Committees:** Serve on committees for open faculty positions**.** Work with fellow members to seek and vet qualified and diverse candidates. Have served on six committees since 2018.

- **Core Writing Curriculum Committee:** Improve and update the JMC 2033 intro to media writing course to address students' and faculty concerns and keep on pace with industry standards. August 2014 – May 2016.

- **Couse Improvement JMC 1013 Grant Committee**: Worked to revamp and add more sustainable structure for the first course students take in the Gaylord College. August 2014 – present.
  - Identified and revised student learning outcomes in accordance with ACEJMC accreditation standards
  - Restructured curriculum
  - Developed workbook for student section leaders

➔ **University of Oklahoma Committee Work**

- **Student Media Publications Board**
  - Elected as Gaylord College faculty representative in fall 2021
  - Elected as board chairperson in fall 2022, presently continue in this role

- **Diversity and Inclusivity Council**
  - Spring 2019 – Spring 2023
    - Committee suspended in 2023 due to governor's executive order
  - Committee was charged with cultivating a more inclusive campus climate in areas such as recruitment, hiring, retention, and learning environments

- **Search Committee—Honors College Dean**
  - Invited to committee in October 2020, work completed in March 2022 (delays due to pandemic)
  - Worked to review applications and make recommendations for interviews and hiring.

- **Service Learning Advisory Committee:** Work to make a recommendation for the university to implement a service learning plan and best practices.
  - January 2018 - present
  - Presented at institutional service-learning workshops
  - Review service-learning course syllabuses for approval

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➔ **Grant-funded Initiatives**

- Founder & Assistant Director, **Gaylord College Writing Success Center** (2022 – present) Approx. $45,000 annually.
  - Awarded $49,000 grant in fall 2022 from Inasmuch Foundation to start an in-house media-writing-focused writing center
  - Hired industry professional and student tutors to offer one-on-one tutoring sessions for students in Gaylord College writing classes, along with study sessions and group tutoring
  - Grant awarded again in fall 2023 for $42,000 based on success of first year

- Director or Co-Director, **Oklahoma Institute for Diversity in Journalism** (summers 2014 – 2023) Funding ranges from $20,000 - $40,000 annually
  - OIDJ is an intensive weeklong summer camp for high schoolers from underrepresented populations, which started in 2004 as a mechanism to introduce minority students interested in media to Gaylord College and OU
  - Have served as director, co-director or assistant director of OIDJ since 2014
  - In addition to directing, I serve as a mentor to the high school students and teach sessions including profile writing, interviewing, news writing and graphic design
  - Funded with grants so there are no out-of-pocket expenses (a potential barrier for some), students spend a week on campus staying in the dorms, exploring campus and most importantly, experiencing a newsroom setting and creating their own media content which culminates on the news website: oidj.org.
  - Continued virtually in summer 2020 and 2021 during COVID restrictions
  - Concerning the participants, OIDJ directors seek and give priority to students of color and those representing marginalized groups, and we also hire a diverse staff of college students, faculty members and journalism professionals to serve as mentors and teachers for the week. We recruit for this program both in and out of state.
  - With an attendance averaging about 16 students per summer, we frequently see students who have been part of this program go on to become Gaylord majors and student leaders.
  - In its 19 years, OIDJ has worked with close to 300 students representing a range of religions, ethnicities, sexual orientation, and socioeconomic categories.
  - Ethics and Excellence in Journalism Foundation, the Dow Jones Newspaper Fund, The Oklahoman, The Tulsa World, Oklahoma Living magazine, The Norman Transcript, and Oklahoma City TV stations KOCO, KFOR and News 9 have supported the OIDJ program with professionals, operational grants and in-kind donations.

- Director, **Oklahoma Scholastic Media Initiative** (2013 – 2017, 2019, 2021). Funding ranged from $40,000 - $90,000 annually
  - OSMI was a multi-day workshop to train scholastic media teachers in digital and online journalism tactics and support new student-run online news publications
  - After teachers completed training in digital publications, they were awarded grants up to $5,000 to start or improve an online journalism publication at their school
  - In addition to directing this program, I also taught instructional sessions at each event
  - Partnered with Student Newspapers Online (SNO), a leader in online news publication services for scholastic and college media
  - During my six years of involvement, approximately 25 new scholastic online publications were created through this program

➔ Work with Student Organizations

National Association of Black Journalists—OU Chapter Faculty Adviser

- Fall 2016 – Fall 2023: Worked with student officers to increase membership from four active members in 2016 to 12-15 active members
- Continued hosting forums and events virtually during COVID-19 pandemic
- NABJ hosted screening and Q&A with NYC documentary film-maker in spring 2018
- NABJ hosted a resume-building workshop for students in Jan, 2020

Additional Information

Awards and Honors

➔ Robert Knight Multicultural Recruitment Award, 2024, from the Scholastic Journalism Division of the Association for Education in Journalism & Mass Communication
  - A national award, given annually, to organizations or individuals who have made outstanding efforts in attracting diverse students into collegiate journalism programs

➔ Selected as an OU Faculty Fellow for academic year 2024-25
  - Ideal candidates are committed to making a difference in society through academic excellence and will provide students with exceptional residential academic experiences, enhancing OU's residential community with an emphasis in student development, retention, and sense of belonging among residents

➔ "Best in Show" award for script (all genres & categories) at Austin Revolution Film Festival 2021—awards announced Feb. 2022.
  - "Tales from the Virtual Classroom." Short screenplay adapted from stage play.

➔ "Best Short Script" at Austin Revolution Film Festival 2021—awards announced Feb. 2022.
  - "The 'C' Word (No, Not THAT One)." Short screenplay adapted from stage play.

➔ Randal Greenland Screenwriter of the Year at the 2019 Austin Revolution Film Festival
  - Presented yearly to top screenwriter of an unproduced script
  - Nominated by panel of judges in 2018 and 2019

➔ Gaylord College Owen Kulemeka Diversity Award 2018
  - Award is faculty-voted and given yearly to "a Gaylord faculty member who contributed significantly to diversity issues or diversity awareness for the academic year"

➔ "Best Oklahoma Short" for Fly Film Festival 2016. August 5-7, 2016. Enid, Oklahoma.
  - "Uterus Chat." Short film

➔ "Best Short Comedy" at Austin Revolution Film Festival 2015. Sept. 28, 2015. Austin, Texas
  - "Uterus Chat." Short film

➔ "Best Screenplay" at deadCENTER Film Festival 2013, Oklahoma City, Oklahoma.
  - "Uterus Chat." Short screenplay

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MELANIE G. WILDERMAN, Ed.D

Awards and Honors cont.

- ➔ Society of Professional Journalists 2012 Teacher of the Year
  - Oklahoma chapter
  - Former and current students nominated me for this award, and the SPJ Oklahoma Board made the final selection. In the nomination letter the students mentioned my dedication to journalism ethics and my work to change the culture of the university newspaper to include more hard news coverage.

- ➔ John Sheffield Teacher of the Year 2009
  - Northwestern Oklahoma State University
  - A student-nominated and Student Government Association-voted award for teacher of the year.

Professional Consulting

- ➔ Consultant & Reviewer, Educational Testing Services, April 2024 & March 2020 - Sept. 2021
  - Research, write and review test questions for the high school journalism PRAXIS teacher certification exam

- ➔ Consulting editor, *Norman Magazine*, December 2022 – November 2023
  - Signed one-year commitment as consulting editor for the *Norman Magazine*, produced by the *Norman Transcript* community newspaper
  - Goals included to diversify freelance writers and content, assist in editing and improve the overall layout and design

Affiliations

- Metro Tech Multimedia Journalism Advisory Committee
  - Board member since spring 2004
- Oklahoma StoryWorks (Community Theatre Organization)
  - Board member beginning October 2024
- Society of Professional Journalists
- Association for Education in Journalism & Mass Communication
  - Member of Scholastic Journalism Division
  - Currently service as Scholastic Division newsletter/website editor
- Journalism Education Association
- National Association for Media Literacy Education
- Southwest Education Council for Journalism & Mass Communication
- Visionary Oklahoma Women
- Dramatist Guild